



**Colorado Convention Center
February 22, 2012**

An Invitation to Exhibitors and Sponsors

Presented by the Metro area

REALTOR[®] Boards/Associations

Aurora Association of REALTORS[®]

Denver Board of REALTORS[®]

Douglas Elbert REALTOR[®] Association

Jefferson County Association of REALTORS[®]

Mountain Metro Association of REALTORS[®]

North Metro Denver REALTOR[®] Association

South Metro Denver REALTOR[®] Association

Don't Delay - Fax Your Form Today!

See Page 12

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Show Information

Wednesday, February 22, 2012

Colorado Convention Center

700 ~ 14th Street Denver, Colorado 80202

7:00 a.m. - 4:30 p.m.

Exhibitor Move-In

Tuesday, February 21, 2012

Noon - 6 p.m.

Korbel Ballroom

Exhibitor Move-Out

Wednesday, February 22, 2012

4:30 p.m. - 8:00 p.m.

Premium Booth

\$625

Sponsor Booth

\$625 if not included as part of sponsorship package.

(Sponsor Booths offered only to Sponsors.)

Standard Booth

\$500

Booth Specs

10-foot by 10-foot booth

8-foot high background drape

3-foot high side drape

Six-foot draped table, two chairs

7 inch by 44-inch

company identification sign

Badges

Each Exhibitor receives four complimentary name badges per 10-foot by 10-foot booth.

Each Sponsor receives eight complimentary name badges per sponsor booth(s), plus four per booth for any additional booths purchased.

Meet Colorado's Premier REALTORS®

**The 2012 REALTOR® Rally presents
Colorado's largest, most successful
real estate Trade Show!**

The Rally's 220 booth Trade Show fills the Colorado Convention Center's Korbel Ballroom, a grand total of 50,000 square-feet. Real estate professionals in search of top-quality education and state-of-the-art services need look no further - this is Colorado's top real-estate-related event.

Join us!

Make plans now to be among the top-quality Exhibitors at Colorado's largest real estate-related trade show!

**Looking for extra visibility? Consider becoming a Sponsor!
Details for 2012 REALTOR® Rally Sponsorships begin on page 5.**

To Reserve Space

Complete the Exhibitor Application and return it with payment to:

REALTOR® Rally - 7315 East 5th Avenue Parkway - Denver, CO 80230

Exhibitor booth space is assigned on a first-come, first-reserved basis, so reserve your booth(s) early to gain the best location. Reservations will not be acknowledged over the phone or without payment. No booths will be assigned or guaranteed until REALTOR® Rally receives payment.

Returning Sponsors from the 2011 REALTOR® Rally must return a Sponsor Application and deposit no later than August 15, 2011, to retain their same sponsorship from 2011.

Exhibitor Terms and Conditions

The REALTOR® Rally Committee reserves the right to approve all Exhibitors and is responsible for the sale of booth space. All questions regarding the REALTOR® Rally booths or sponsorships should be directed to Karen Hone at 303-332-3007. The REALTOR® Rally agrees to perform the services covered in the contract of which these terms and conditions are a part. Both the REALTOR® Rally and the Exhibitor hereby stipulate that all terms and conditions set forth in this contract will be strictly adhered to, and are mutually agreed upon.

1. Should the show or any part thereof be canceled, or if exhibit space becomes unavailable, the REALTOR® Rally shall determine and refund to the Exhibitor its proportionate share of the balance of the aggregate exhibit fees received that remain after deducting expenses incurred by management and reasonable compensation to the REALTOR® Rally. In no case shall the amount of the refund to the Exhibitor exceed the amount of the exhibit fee paid. Reasons for possible cancellations would be fire, strike, war, government regulations, public catastrophe, an act of God, or any other cause beyond the control of management or the REALTOR® Rally.
2. Neither the REALTOR® Rally nor any of its representatives shall be held accountable or liable for any damage, loss, harm, or injury to the Exhibitor or any of the Exhibitors' representatives from theft, fire, water, accident, or any other cause.
3. The Exhibitor hereby agrees to release the REALTOR® Rally from any and all claims, demands, suits, liability, damages, loss, attorney fees, and expense of any kind or nature that might result from any damage, loss, harm, or injury to the Exhibitor or Exhibitors' representatives whether or not by any actions on the part of the REALTOR® Rally or by its failure to act.
4. The Exhibitor acknowledges that he/she has not relied on any representations or guarantees other than the terms and conditions specifically set forth in this agreement.
5. Exhibitors are not allowed to make misleading claims or misrepresent their products or services at any time during the REALTOR® Rally. Neither are they allowed to market, exhibit or solicit their products or services outside the perimeter of their booth space, unless previously approved by the REALTOR® Rally.
6. Companies failing to comply with any of the rules and conditions in the REALTOR® Rally prospectus or any other published Rally materials will not be allowed to exhibit at future REALTOR® Rally events.

Exhibitor Schedule

February 21, 2012

Noon - 6 p.m.

Exhibitor/Sponsor

Move-In

Korbel Ballroom

Colorado Convention Center

(Check in at Exhibitor/Sponsor registration area to access name badges and pick up Exhibitor/Sponsor materials. Drop off door prizes in same location.)

February 22, 2012

7:00 a.m.

**Registration ~ Trade Show
Opens**

(Exhibitors/Sponsors may check in at Exhibitor/Sponsor registration area if not done Feb. 21. Drop off door prizes in same location.)

4:00 p.m.

Grand and Door Prize Drawings

in Foyer of Korbel Ballroom

4:30 p.m.

Trade Show Closes

Invitation to Sponsor

Sponsoring the REALTOR® Rally guarantees visibility and exposure.

All Sponsors receive the Standard Sponsorship Package described below, which by itself assures the Sponsor of outstanding contact with attendees. Many sponsorship packages feature additional sponsorship benefits.

Standard Sponsorship Package includes...

Exposure Sponsors are featured at Colorado's largest, most successful real estate trade show and educational event.

Prime Booth Location Sponsors are provided Sponsor Booths - the most visible booth spaces in the Exhibit Hall. Many sponsorships include at least one complimentary booth.

Recognition in Print/Signage Sponsor company's name is featured on the entry arch, through which all attendees pass, and at the company's sponsored area or event.

Website Exposure Sponsors are featured prominently on the REALTOR® Rally website. This exposure is guaranteed from the time of sponsorship agreement through March 22, 2012 (one month after the REALTOR® Rally). Company logo and link to the company's website are displayed prominently.

Prominence in Program Sponsor companies are highlighted in the official REALTOR® Rally program in a number of ways: with company name, contact information including website, description of services, logo and booth location. The official program is distributed to all attendees at registration.

Access to Education Each Sponsor company receives at least eight complimentary name badges allowing company staff access to all REALTOR® Rally Education Sessions.

Additional Benefits Individual sponsors may receive additional sponsorship benefits.

See pages 7, 8 and 9 for Sponsorship opportunities.

Sponsorship Terms and Conditions

1. **Sponsor Companies from the 2011 REALTOR® Rally are offered the first right of refusal on their same Sponsorship from last year until August 15, 2011 (same booth space is not guaranteed). After August 15, 2011, unclaimed Sponsorships are awarded on a first-come, first-reserved basis.**
2. All Sponsors agree to assume their sponsorship for 2012 under terms, policies, costs and benefits as outlined in this publication.
3. A non-refundable deposit of 50 percent of the total sponsorship fee must accompany signed Sponsorship Application. Balance is due in full on or before December 22, 2011.
4. The REALTOR® Rally reserves the right to deny any Sponsor Application.
5. Sponsors must submit within 15 days of the acceptance of their Sponsor Application a company logo for use in printed and computer graphic material (unless otherwise indicated by sponsorship criteria). Logo must be high resolution and suitable for use in hard copy printed materials.
6. The REALTOR® Rally and its legal entity, Real Estate Association Events, LLP, is responsible for the management of the REALTOR® Rally and is the sole decision-maker on all aspects of the event.
7. Listed Sponsorship policies are in addition to any and all other policies published by the REALTOR® Rally and its legal entity, Real Estate Association Events, LLP.
8. Cancellation Policy for Sponsors – Sponsor companies wishing to cancel their sponsorship must do so in writing to the REALTOR® Rally no later than 60 days before the event (December 22, 2011) to receive a refund of their Sponsorship Fee (excluding the non-refundable 50% deposit due with Application). If the Sponsorship is canceled after December 22, 2011, the REALTOR® Rally reserves the right to retain the non-refundable 50% deposit fee plus an additional 25% of the total sponsorship fee.



**Put Your Company's Name in Front of Rally Attendees
Before They Get to the Event!**

Sponsorship Opportunities

TITLE SPONSOR - *Exclusive* \$7,500

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus* ...
- Two complimentary Sponsor Booths
- Company name and logo on printed marketing materials for the REALTOR® Rally including mailings, press kits, registration forms, confirmation postcards, flyer deliveries and more.
- Banners displayed welcoming attendees in central reception/ registration area and in general session room (*sponsor company must provide banners*).
- Company name, logo and link featured on REALTOR® Rally website home page.
- Full page recognition in REALTOR® Rally program.
- Company representative introduced by REALTOR® Rally organizers at the Keynote—Economic Summit. Company representative may offer a one- to three-minute welcome to Keynote audience.
- May display company literature on table provided in back of room.

REGISTRATION BAGS - *Exclusive* \$5,500

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus*...
- Two complimentary Sponsor Booths
- Company logo on one side of Registration Bag . Registration bags provided to all attendees – in 2010, nearly 3,000 paid registrations.
- REALTOR® Rally selects and orders bag, and has final say on submitted artwork and look of bag. Sponsor Company must submit camera-ready artwork to REALTOR® Rally by specified date.

KEYNOTE SPEAKER - *Exclusive* \$5,000

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus*...
- Two complimentary Sponsor Booths
- Company representative introduced by REALTOR® Rally organizers at the Summit. Company representative may offer a one- to three-minute welcome to audience, and introduce Summit Moderator.

- May display company literature on table provided in back of room.

- Sponsor company's banner displayed in the room where the Summit is held throughout the entire REALTOR® Rally (*banner provided by sponsor company*).

COFFEE & TEA SERVICE - *Exclusive* \$3,000

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus*...
- Two complimentary Sponsor Booths
- Company may provide cups, napkins, condiments, stir sticks featuring company logo
- Special company signage at coffee and tea service area in central reception and registration area.
- Colorado Convention Center brews coffee, sets coffee service area.

REALTOR® RALLY EXHIBIT HALL - *Exclusive* \$2,500

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus*...
- Two complimentary Sponsor Booths
- Banner featuring company name and logo displayed in pre-function area of Exhibit Hall (*banner provided by sponsor company*).

REALTOR® RALLY BUILDER EXPO - *Exclusive* \$2,500

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus*...
- Two complimentary Sponsor Booths
- Banner featuring company name and logo displayed in pre-function area of Exhibit Hall (*banner provided by sponsor company*).

REALTOR® RALLY TECHNOLOGY CENTRAL ASK – A-GEEK- *Exclusive* \$2,500

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus*...
- Two complimentary Sponsor Booths
- Banner featuring company name and logo displayed in pre-

Sponsorship Opportunities *continued...*

function area of Exhibit Hall (*banner provided by sponsor company*).

PROGRAM - Exclusive \$2,250

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus...*
- One complimentary Sponsor Booth
- Sponsor company ad placed on back cover of the official REALTOR® Rally program, which is given to each attendee at registration. Ad designed by company based upon size specifications provided by the REALTOR® Rally (final copy must be approved by REALTOR® Rally).

REGISTRATION - Exclusive \$2,000

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus...*
- One complimentary Sponsor Booth
- Sponsor company's logo attached to registration kiosks in registration and reception area (including sign-in for pre-registrants, onsite registrants, speakers and exhibitors).
- Sponsor company's logo on onsite registration forms (in 2010, there were more than 300 onsite registrations).

GENERAL SESSION ROOM - Exclusive \$2,000

Seats 1,500

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus...*
- One complimentary Sponsor Booth
- Banner featuring company name and logo displayed in General Session Room all day.
- May display company literature on table provided in back of room.
- Company representative introduced by Rally Committee Chair; may offer a one- to three-minute welcome to attendees of sessions held in that room.

GRAND PRIZE - Exclusive \$2,000

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus...*

- One complimentary Sponsor Booth
- Company featured on home page of website along with prize.
- Company representative emcees Door Prize Giveaway at 4:00 p.m.
- Banner featuring company name and logo displayed on drawing stage.

NETWORKING/SOCIAL HOUR - \$2,000

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus...*
- One complimentary Sponsor Booth
- Banner featuring company name and logo displayed in room

LARGE EDUCATION ROOM - \$1,750

Each Room Seats 300

Reserved for last year's sponsors through Aug. 15, 2011

- Standard Sponsorship Package *plus...*
- One complimentary Sponsor Booth
- Banner featuring company name and logo displayed in Education Room all day (provided by sponsor).
- Company representative introduced by room moderator; may offer a one- to three-minute welcome to attendees of all sessions held in that room.
- May display company literature on table provided in back of room.

WEB SITE - Exclusive \$1,750

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus...*
- One complimentary Sponsor Booth
- Company logo and link featured on home page of website.
- Company logo featured on all mailings and e-mails that offer the REALTOR® Rally web address.

Sponsorship Opportunities

continued...

AMBASSADORS - Exclusive - \$1,600

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus...*
- One complimentary Sponsor Booth
- Company logo featured on REALTOR® Rally information counter/Ambassador headquarters.
- Company logo featured on Ambassador ribbons, worn by Ambassador volunteer staff.

MEDIA - Exclusive \$1,600

- Standard Sponsorship Package *plus...*
- One complimentary Sponsor Booth.

EDUCATION ROOMS - \$1,500

Each seats 175

Reserved for last year's sponsors through Aug. 15, 2011

- Standard Sponsorship Package *plus...*
- One complimentary Sponsor Booth
- Banner featuring company name and logo displayed in Education Room all day.
- Company representative introduced by room moderator; may offer a one- to three-minute welcome to attendees of all sessions held in that room.
- May display company literature on table provided in back of room.

BAR \$1,500

- Standard Sponsorship Package *plus...*
- One complimentary Sponsor Booth
- REALTOR® Rally provides sponsor company with 100 drink tickets to pass out to attendees as they see fit. Drink tickets good toward soft drinks, beer and wine.

MAPS - Exclusive \$1,250

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus...*

- One complimentary Sponsor Booth
- Sponsor logo accompanying maps and directional information to registrants and exhibitors in a number of ways including but not limited to: Confirmation mailing to 185+ Exhibitors; online link from front page of the REALTOR® Rally website; mass e-mail to Colorado real estate agents. Maps and information to be gathered and provided by REALTOR® Rally.

WATER STATIONS \$500

- Standard Sponsorship Package *plus...*
- Sponsor name at Water Station in one of three areas: Education Hall, Exhibit Hall or Registration and Reception area (location determined by REALTOR Rally Event Management).

COAT CHECK - Exclusive \$500

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package *plus...*
- Sponsor name at Coat Check area near Registration and Reception area. (Staffed by Convention Center.)

FOOD CARTS/STATIONS - \$500

- Standard Sponsorship Package *plus...*
- Sponsor name at Food Cart located in Exhibit Hall. (Staffed by Convention Center.)

COFFEE CART - \$500

- Standard Sponsorship Package *plus...*
- Sponsor name at Coffee Cart located in the Exhibit Hall. (Staffed by Convention Center.)

SIGNS - Exclusive In Kind

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package offered in return for providing signage for REALTOR® Rally as agreed-upon by both parties.

PRINTING - Exclusive In Kind

Reserved for last year's sponsor through Aug. 15, 2011

- Standard Sponsorship Package offered in return for providing printing services for REALTOR® Rally as agreed-upon by both parties.

Information, Guidelines, Policies

Attending Sessions Anyone attending any general or breakout sessions must have a registration badge for the REALTOR® Rally.

Badges Each Exhibitor receives four complimentary badges per 10-foot by 10-foot booth. Each Sponsor receives eight complimentary badges per sponsor booth(s), plus four per booth for any additional booths purchased. Additional badges may be purchased at \$25 each. Badges may be picked up during Exhibitor Move-In on Tuesday, February 21, or at Exhibitor Registration the day of the event.

Booth Furnishings A standard exhibit booth (10 feet width by 10 feet depth) will be furnished consisting of draped material on aluminum framework with an eight-foot high background drape, side rails measuring three feet high, and an identification sign measuring 7 inches by 44 inches. All booths will be furnished with one six-foot skirted table, two chairs, and one waste basket.

Cancellation (*Sponsors see Sponsorship Cancellation Policy*)

In the event that an Exhibitor notifies the REALTOR® Rally of that Exhibitor's intent to repudiate the contract after acceptance but prior to Dec. 22, 2011, booth fees will be refunded less a \$100 administration charge. The REALTOR® Rally reserves the right to retain full exhibit booth fees after December 22, 2011.

Conduct Exhibitor agrees not to sponsor group functions, such as tours, hospitality rooms, film showings, speeches or other activities during the REALTOR® Rally.

Contractor/Decorator Freeman Decorating Company is the designated decorator for the 2012 REALTOR® Rally. You will receive a complete Exhibitor Service Kit by email containing all rates and services upon receipt, payment and acceptance of your application for exhibit space. If you do not receive this kit, it is your responsibility to request it by contacting the REALTOR® Rally at 303-332-3007.

Decorations REALTOR® Rally shall have full discretion and authority in the placing and arrangement of items in exhibitor booths and may require the replacing, rearrangement or redecorating of any item in the booth. Exhibitors building special background or side dividers must make certain that the surfaces of the dividers are finished in such a manner as not to be unsightly to exhibitors in adjoining booths or hinder their line of sight. Decorations, signs, banners, and similar materials may not be taped, nailed, tacked, stapled, or otherwise fastened to ceilings, doors, walls, glass, columns, painted surfaces, fabrics, or decorative walls. **Helium balloons may not, under any circumstances, be sold, displayed or distributed inside the facility.** No pressure-adhesive stickers, decals, or similar promotional items may be distributed in the building. Glitter is highly discouraged and an additional clean-up charge will be assessed if used.

Door Prizes Exhibitors may offer one or more (not to exceed five) door prizes to be given away at the REALTOR® Rally Door and Grand Prize Giveaway at 4:00 p.m. in the foyer of the Korbel Ballroom. Please drop your door prize off at the Exhibitor Registration Counter on Move-In Day or the day of the event. Exhibitors will be acknowledged by the emcee as the door prize contributor. Exhibitors may do a fishbowl drawing from their booth, collecting business cards and drawing from the collection; however, the REALTOR® Rally will not announce that winner during the Door and Grand Prize Giveaway. The Rally requests that door prizes for goods & services not require the winner to pay a large amount of money to use the prize.

Electricity & Phone Lines Electricity and phone lines may be purchased through the Client Utilities Department of the Denver Convention Complex at 303-228-8027. Order forms are included in the Freeman Exhibitor Services Kit e-mailed to you upon receipt of application and payment. **These services are NOT available through REALTOR® Rally Event Management.**

Exhibit Guidelines **Exhibit displays must not project so as to obstruct the view of the adjacent booth.** In the rear two feet of all booths, display materials or equipment may be placed to a height not exceeding eight feet. In the remainder of the booth, all display materials or equipment shall not exceed 42 inches in height. All exhibit materials must remain in the Exhibitor's 10-foot by 10-foot booth. Any Exhibitor exceeding the limitations may be asked to dismantle or remove that portion from the exhibit. Booth furnishings may be upgraded. The Freeman Exhibitor Kit outlines additional options including decorations and furniture. Services are charged separately, and payment must be made directly to Freeman for any additional services and furnishings.

Failure to Occupy Any space not occupied by the start of the show shall be forfeited by the Exhibitor, and the space may be resold, reassigned, or used by the REALTOR® Rally without refund, unless a request for delayed occupancy is received and approved by the REALTOR® Rally. Failure to notify the REALTOR® Rally by December 22, 2011, of intended cancellation may be cause for denial of exhibit space in future trade expositions. Booths must be attended by Exhibitor representatives at all times during the show hours. Failure to do so may result in denial of space in the future.

Fire Regulations Materials used in the construction of displays must be fire resistant. Such materials include but are not limited to draping, table coverings, banners, props, scenery, evergreen trees, bark, angel hair, shrubs, etc. All exhibits, displays, etc. are subject to inspection by the Fire Prevention Bureau. No storage of any kind is allowed behind back drapes, display walls, or inside the display area unless the exhibit has specific provision for lockable storage. Acoustical and decorative material including but not

Information, Guidelines, Policies

limited to cotton, paper, moss, split bamboo, and the like shall be permitted only by approval of the Denver Convention Complex. All live trees must have the root system contained. Trees without root systems shall be treated as any other display decoration requiring fire retardant treatment. The use of compressed gasses, flammable or combustible liquid, hazardous chemical or materials inside the Denver Convention Complex is prohibited except for demonstration by special permit. All fireworks, pyrotechnics, and explosives are strictly prohibited. Open flame use such as lanterns or candles is prohibited.

Food/Beverages Food and beverages distributed by Exhibitors are limited to products manufactured, processed, or distributed by the exhibiting firm and are limited to sample size. Centerplate at the Colorado Convention Center may assess fees for companies wishing to provide additional food or beverages (besides those distributed by the exhibiting firm limited to sample size). ***No food or drinks may be brought into the facilities by an Exhibitor without expressed approval of show management and/or Centerplate at the Colorado Convention Center. Please contact them directly at 303-228-8050 with your questions regarding food/beverages for your booth.***

Internet Access For Internet access information in your booth, contact Smart City at 303-228-8056.

Move In and Move Out The REALTOR® Rally pays for Exhibitors' Move In and Move Out fees. Freeman provides personnel with carts to assist Exhibitors in moving in and out of the Ballroom. The REALTOR® Rally assigns a system for Move In and Move Out. Because of the number of Exhibit booths, Exhibitors may experience waiting time for assistance. Please be patient! Exhibitors will be assisted by Freeman personnel only according to the Move In and Move Out systems devised by the Rally.

Parking For Move-In Day, Tuesday, February 21, 2012, Exhibitors may park in the Loading Dock area of the Colorado Convention Center ONLY as long as it takes for Freeman to unload the Exhibitor's materials. Exhibitors who hand-carry their materials to the Ballroom (no carts, please), may also park in the Loading Dock area within the Convention Complex ONLY as long as it takes to unload materials. Parking during set-up and during the REALTOR® Rally is the responsibility of the Exhibitor. The REALTOR® Rally has no relationship with any area parking facilities.

Program Exhibitors will be recognized in the Exhibitor or Sponsor portion of the printed program, which is distributed to all attendees. **Please note that January 21, 2012, is the final deadline for Exhibitor application forms and payments in order for an Exhibitor to be included in the program.**

Sales Restrictions Solicitations or sales beyond the limits of a company's Exhibit booth space is prohibited. No chairs, displays, promotional materials, or other items belonging to an Exhibitor will be allowed outside their specified booth area. Companies and/or individuals who have not rented booth space in the 2012 REALTOR® Rally are prohibited from displaying or passing out materials, and are prohibited from soliciting or sales of any kind and will be asked to leave the premises.

Sales Tax License Companies intending to sell any product during the REALTOR® Rally must possess Denver and Colorado Sales Tax Licenses. Information on Colorado sales tax licenses can be obtained by calling (303) 866-3711.

Security Each Exhibitor is responsible for its own property. The REALTOR® Rally is not responsible for theft or damage of any property.

Special Visual & Sound Effects Audio, visual and other sound attention-getting devices and effects shall be permitted only in such intensity that, in the sole opinion of the REALTOR® Rally, it does not interfere with the activities of neighboring Exhibitors. Operation of equipment being demonstrated or used may not create noise levels objectionable to neighboring Exhibitors.

Storage Limited storage space may be available in the Exhibit Hall for storing crates and boxes. Please contact show management at the event for the location of possible storage space.

Subletting Booth Space Exhibitors may **not** assign, sublet, or apportion all or any part of their contracted booth space without the written approval of the REALTOR® Rally. The REALTOR® Rally reserves the right to charge additional fees to Exhibitors wanting to share their booth with another Exhibitor.

Vehicles Powered equipment/vehicles may be allowed access to the Korbel Ballroom, only with the express written consent of the Colorado Convention Center (CCC) Operations. The exhibitor's strict adherence to CCC's rules, regulations and requirements regarding display or use of powered equipment/vehicles in the ballroom is required. Exhibitors will be responsible for completing a Special Event Information Form/Permit Form (\$75 fee as of 7/21/10) a minimum of 14 days prior to event (fee will double if less than 14 days). Form is available from Rally management.

Exhibitor
Or
Sponsor
Contact
Info

Please provide information EXACTLY as you want it to appear in the REALTOR® Rally Program

Company Name: _____

Type of Business: _____

Contact Name: _____

Company Street Address: _____

City, State, Zip: _____

Company Mailing Address (if different from above): _____

Phone: _____ Website: _____

E-mail Address (will NOT be sold or shared): _____

Please mail any REALTOR® Rally communications to (ONLY if different from above information):

Booths
and Fees

Exhibit Booth Fees		
Premium Booths (marked as PR on Exhibit Hall Map) # of Booths _____ Fee: \$625 each Booth number(s) requested _____	Standard Booths (marked as ST on Exhibit Hall Map) # of Booths _____ Fee: \$500 each Booth number(s) requested _____	Sponsor Booths (marked as SP on Exhibit Hall Map) # of Booths _____ Fee: \$625 each Booth number(s) requested _____

The REALTOR® Rally will make every effort to assign the type and location of booth you request. If you request and pay for a Premium Booth, but only Standard Booths are available, the REALTOR® Rally will make every effort to contact you before making the assignment, and will refund any overpayment. Some sponsorships include complimentary booth(s).

Exhibitor fees include move-in & move-out charges.

Company
Info

Please write a legible brief description (50 words or less) of your company to be included in the printed Rally program. If not provided, no description of your company will be included. **Lengthy entries may be edited.**

Door
Prizes

Yes, we will provide a door prize valued at \$100 or higher.

Description _____

Please turn the door prize in when you sign in at Exhibitor Registration.

2012 REALTOR® RALLY

Sponsored by the Greater Denver REALTOR® Associations

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Company Name:

Address Labels

The REALTOR® Rally makes available to Exhibitors and Sponsors address labels of REALTOR® Rally registrants. You may choose one, both or neither option.

Address Labels—Pre-Rally

A complete list of registrations received by the REALTOR® Rally as of three weeks before the event (*no e-mail addresses*).

_____ \$100 per set of labels

Address Labels—Post-Rally

A complete list of registrations received by the REALTOR® Rally including pre- and onsite registrations (*no e-mail addresses*).

_____ \$100 per set of labels

Sponsors

_____ I reclaim my 2011 REALTOR® Rally Sponsorship listed below:

I understand that I am required to submit a 50% deposit with application for my sponsorship.

OR

_____ I am interested in becoming a 2012 REALTOR® Rally Sponsor. Please contact me immediately about available sponsorships. The sponsorship I am most interested in is:

Payment

Please enter and add your total fees.

\$_____ Premium booth(s) - \$625 each

\$_____ Standard booth(s) - \$500 each

\$_____ Sponsorship fee (50% of total)

\$_____ Sponsor booth(s) - \$625 each

(*ONLY if complimentary booth(s)*

are NOT included with your sponsorship)

\$_____ Pre-Rally labels - \$100

\$_____ Post-Rally labels - \$100

\$_____ **Total**

Payment must be received with application.

Enclosed is check # _____ in the amount of

\$_____ made payable to REALTOR® Rally.

OR

Please charge \$_____ to Visa MasterCard

(American Express and Discover are NOT accepted)

CC # _____ - _____ - _____ - _____

Expiration Date _____ / _____

(must be included to process application)

Cardholder Signature _____

Questions?

Contact

REALTOR®
Rally

303-332-3007

Please fill out form completely on BOTH PAGES and return to

REALTOR® Rally

Or fax to

7315 East 5th Ave Parkway

(303) 341-0282

Denver, CO 80230

Or email to

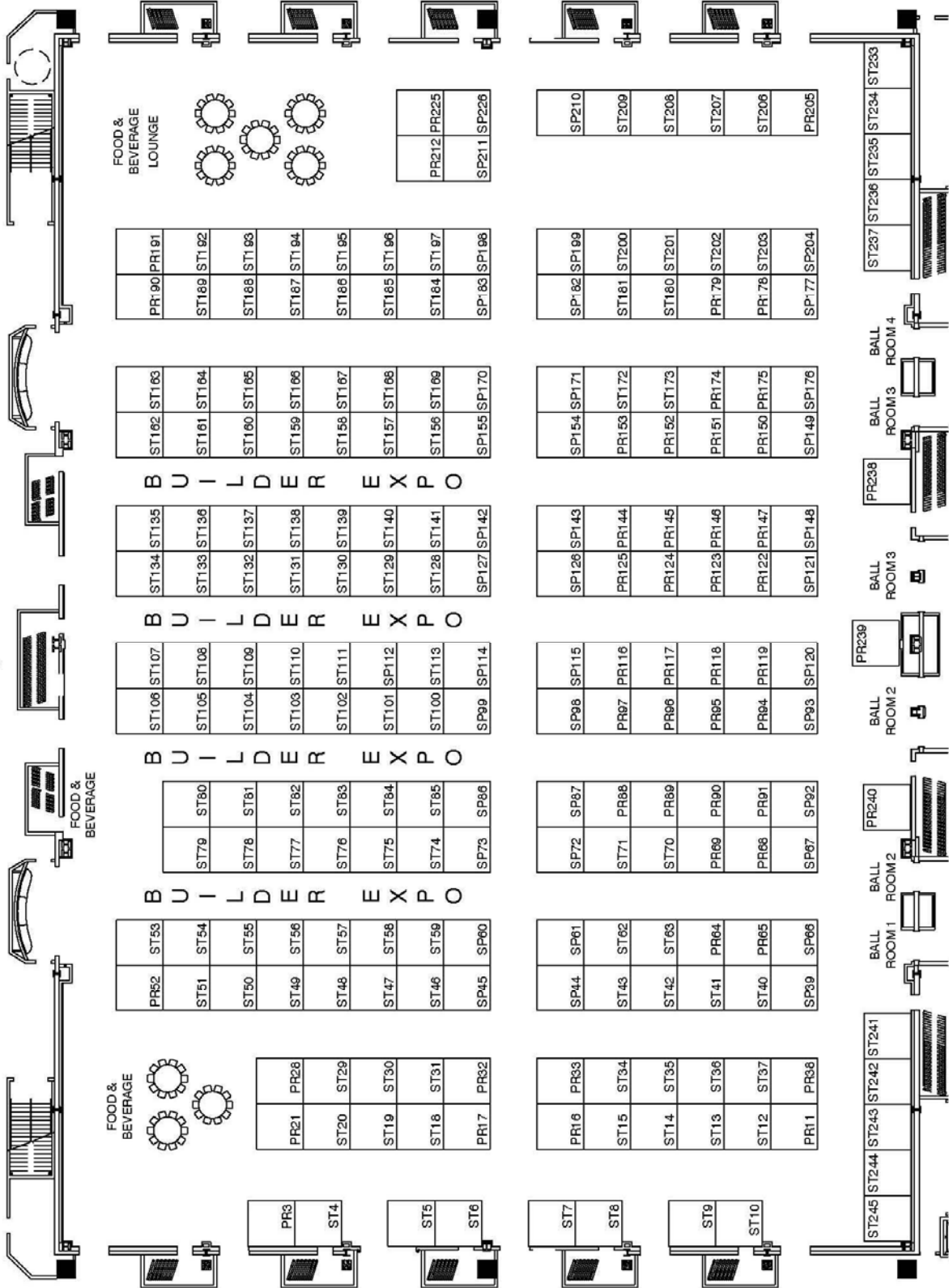
karenhone@comcast.net

The Exhibitor/Sponsor hereby applies and authorizes the REALTOR® Rally Committee to reserve exhibit space in the 2012 REALTOR® Rally on February 22, 2012, at the Colorado Convention Center, 700 14th Street in Denver, CO. Upon acceptance of this application by the Committee, Exhibitor/Sponsor agrees to abide by the terms and conditions printed in the Exhibitor Prospectus, which is made part of this contract.

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NOTES



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